



OMNILINK's

SPACE

Planning for your Location

Location, location, location perhaps is the most well-worn term when it comes to property related matters. The success (and value) of a business is often based on where it is located. In a modern market place, the ability to have a centralised approach to information management that is accessible to all staff is also another factor that can ensure a sustainable business even as staff come and go and as new technologies present themselves.

Recent events such as the floods, cyclones and earthquakes across Australia and New Zealand have placed more focus these two business drivers: (1) "where am I" and "has this event effected me", and (2) how do I get easy access to my records so I can respond in an effective manner? If these are two questions that you find troubling or difficult to know the true answer to, then it is worth your consideration of the following: the currency, availability and accuracy of key information in such situations is paramount as it aids swift response and allows for a methodical approach to such post event activities as "make safe", insurance claims and reconstruction activities. With such events the "displacement" factor of people is an issue that needs the most urgent attention once any immediate danger has been managed. Having an ability to plan based on sound and quality assured information will result in a more effective approach to "displacement" than one where a sporadic and reactive approach is ones only choice. Many organisations have recently said they wished they had organised their records better and had a system for easily accessing these as it would have possibly meant a smoother road to recovery. The time that has had to be spent just finding records and information to establish a response activity is everything from frustrating to detrimental to the business operation.

Is now the right time to more closely consider how to best manage your risk via better planning around your business, its location and its characteristics? Is the old phrase of "Location, Location, Location" now being replaced by "Planning, Planning, Planning"? Are you confident that should an "unplanned" incident occur on your site (be in natural or man-made) that you and your team are well placed to respond in an effective way to preserve assets and even lives? And thereafter to get back to full operation again?

The old adage of "be prepared" is truly something in the forefront of many people's minds more so for the fact they "wished they had been better prepared".

David Bruce
Managing Director

OMNILINK now a reseller for Ausway

OMNILINK has appointed a reseller for the full range of spatial data products from Ausway. Ausway are well known for their printed publications, notably Melway, Sydway and Brisway, but now all of the data from these publications (and others) is available in digital vector and raster format. OMNILINK can supply this data in a variety of spatial formats.



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Staff and Project Updates

Project Update: NSW Spatial Information Inventory

OMNILINK business consultants have completed a major project for the NSW Government CS2i Project Office, the collation of a NSW Spatial Information Inventory. The project required the development and distribution of an online survey to all NSW State and Local Government Agencies. The survey identified vector and imagery spatial datasets being used by government, which were subsequently assembled into a common database. The survey also collected valuable information on how the agencies are acquiring and using spatial information.



New Staff

Margreet van de Werfhorst - Dedicated Data Representative

As part of OMNILINK's increased focus in building a stronger set of foundations and spatial data offerings to our clients in Australia and New Zealand, OMNILINK has recently appointed Margreet van de Werfhorst as its Senior Data Account Manager. Margreet, with her wealth of experience and expertise coming from the GIS supplier marketplace, is available to assist in exploring your spatial mapping needs and helping to identify the most appropriate products, licencing and pricing options for consideration. Margreet is able to assist not only with spatial data but also with its integration within business as 'location based content' is today acknowledged as a key value-add to any businesses. Further information is attached on Data Supply and Services from OMNILINK.



Project Update: NSW Department of Planning e-Housing Code

This project, managed by the Sutherland Shire Council on behalf of the NSW Department of Planning (DoP), reviewed prototype systems for the electronic lodgment of land development applications. The ultimate goal is to enable NSW citizens to submit development applications online, enabling a faster and more responsive approval process. Twelve NSW urban and rural Local Government agencies were involved in the pilot project aimed at enabling online applications through a common web portal. The portal is in turn required linked to each council's assorted combinations of GIS and property systems.

OMNILINK interviewed each of the agencies and prepared individual reports on the issues, findings and recommendations. The results indicate that some participating councils have already met the DoP electronic lodgment requirements and others are well advanced toward them. A major outcome of the pilot project is the knowledge and experience that can be transferred to other councils when project goes state wide.



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We hope you find the newsletter informative and useful. Feedback is always welcome.

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